



2025 QUALITY DEALER OF THE YEAR QUALIFICATIONS

All applicants will be awarded on an objective basis without discrimination for race, age, national origin, religion, sexual orientation, or ethnic background.

SERVICE TO INDUSTRY

Candidates should meet the following criteria:

- 1) Support the CIADA and NIADA associations through their service.
- 2) Demonstrate a willingness to be helpful in performing Association duties when asked.
- 3) Willingness to make a commitment to attend the annual NIADA Convention.
- 4) Have the necessary credentials to compete at the national level since the winner represents CIADA for the national award.

OUTSTANDING BUSINESS OPERATOR

Dealers should be committed to offering exceptional services to customers, both during and after a sale. Always maintains the highest standards as they relate to employee and business associate relations. Dealers should be highly respected and enjoy a good personal and business reputation within their local community.

CANDIDATES SHOULD MEET THE FOLLOWING CRITERIA:

- 1) Have a minimum of five years' experience as a successful licensed Independent Dealer and member of CIADA and NIADA for a period of no less than three years. The candidate must be the "Dealer Principal" or listed as the President of the dealership corporation.
- 2) Consideration will be given to prior Colorado Motor Vehicle Dealer Board actions including but not limited to written warnings or board stipulations.
- 3) Candidate's dealership operation should reflect pride of ownership and offer an attractive appearance of facility, grounds and inventory.
- 4) Candidates should have an outstanding reputation of good customer relations and the handling of customer complaints in an expedient manner.
- 5) Operate their business in accordance with the CIADA Code of Ethics.
- 6) Their dealership operation should be a credit to the independent dealer community and the used motor vehicle industry as a whole.
- 7) Candidates should furnish several customer and employee testimonial letters, as well as business and personal letters of recommendation.

COMMUNITY SERVICE

Affiliations and involvement in community affairs.

Candidates should be involved in the affairs of their local community.

****Deadline: October 17, 2025****



2025 QUALITY DEALER OF THE YEAR NOMINATION FORM

Please complete this nomination form with as much detail and with as much documentation as possible.
Upon completion, return this form to the Executive Director of CIADA. Thank you for your support in this award.

Name of sponsor if any: _____

Full name of nominee: _____

Name of Dealership: _____

Title at Dealership: _____

Address of Dealership: _____

Business telephone #: _____ Home telephone #: _____

Dealer's home address: _____

AUTOMOTIVE CAREER

When, where, and how did you start in the automotive business:

Special facts of interest relating to your automotive career:

DEALERSHIP HISTORY

Please enclose a photograph of your lot (3" x 5" or larger).

Your dealership was founded on what date? _____

Are you currently active in your dealership? _____ (Full-time _____ or Part-time _____)

History

If more than one dealership is involved, please attach same information for all dealerships.

THE CANDIDATE AS A DEALER

Number of used cars sold last year: _____ Lot size: _____

Number of employees and years of service:

Nominee's business philosophy:

DEALER ORGANIZATION MEMBERSHIP

How long has nominee been a member of CIADA? _____

CIADA – DEALER ASSOCIATION SERVICE (with dates, specific offices, committee assignments honors, etc.)

Current: _____

Past (give dates): _____

Automotive Industry Education/Certifications/Awards

THE CANDIDATE AS A GOOD CITIZEN

Civic and community organizations of which you are a member (list offices held or honors received and given dates):

NOTE TO QUALITY DEALER NOMINEE:

Be sure to attach:

1. Photograph of your facility/facilities (3" x 5" or larger)
2. Photograph of yourself [may include family] (3" x 5" or larger)
3. Employee and customer testimonials (if any)
4. Letters of recommendation (if any)

Signature of Nominee

Date of submission

Please return to CIADA for submission to judges.

CIADA

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