



# 2024 QUALITY DEALER OF THE YEAR QUALIFICATIONS

*All applicants will be awarded on an objective basis without discrimination for race, age, national origin, religion, sexual orientation, or ethnic background.*

## **SERVICE TO INDUSTRY**

**Candidates should meet the following criteria:**

- 1) Support the CIADA and NIADA associations through their service.
- 2) Demonstrate a willingness to be helpful in performing Association duties when asked.
- 3) Willingness to make a commitment to attend the annual NIADA Convention.
- 4) Have the necessary credentials to compete at the national level since the winner represents CIADA for the national award.

## **OUTSTANDING BUSINESS OPERATOR**

Dealers should be committed to offering exceptional services to customers, both during and after a sale. Always maintains the highest standards as they relate to employee and business associate relations. Dealers should be highly respected and enjoy a good personal and business reputation within their local community.

## **CANDIDATES SHOULD MEET THE FOLLOWING CRITERIA:**

- 1) Have a minimum of five years' experience as a successful licensed Independent Dealer and member of CIADA and NIADA for a period of no less than three years. The candidate must be the "Dealer Principal" or listed as the President of the dealership corporation.
- 2) Consideration will be given to prior Colorado Motor Vehicle Dealer Board actions including but not limited to written warnings or board stipulations.
- 3) Candidate's dealership operation should reflect pride of ownership and offer an attractive appearance of facility, grounds and inventory.
- 4) Candidates should have an outstanding reputation of good customer relations and the handling of customer complaints in an expedient manner.
- 5) Operate their business in accordance with the CIADA Code of Ethics.
- 6) Their dealership operation should be a credit to the independent dealer community and the used motor vehicle industry as a whole.
- 7) Candidates should furnish several customer and employee testimonial letters, as well as business and personal letters of recommendation.

## **COMMUNITY SERVICE**

**Affiliations and involvement in community affairs.**

Candidates should be involved in the affairs of their local community.

**\*\*Deadline: October 18, 2024\*\***



# 2024 QUALITY DEALER OF THE YEAR NOMINATION FORM

***Please complete this nomination form with as much detail and with as much documentation as possible.***  
*Upon completion, return this form to the Executive Director of CIADA. Thank you for your support in this award.*

Name of sponsor if any: \_\_\_\_\_

Full name of nominee: \_\_\_\_\_

Name of Dealership: \_\_\_\_\_

Title at Dealership: \_\_\_\_\_

Address of Dealership: \_\_\_\_\_

Business telephone #: \_\_\_\_\_ Home telephone #: \_\_\_\_\_

Dealer's home address: \_\_\_\_\_

## ***AUTOMOTIVE CAREER***

When, where, and how did you start in the automotive business:

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Special facts of interest relating to your automotive career:

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## ***DEALERSHIP HISTORY***

*Please enclose a photograph of your lot (3" x 5" or larger).*

Your dealership was founded on what date? \_\_\_\_\_

Are you currently active in your dealership? \_\_\_\_\_ (Full-time \_\_\_\_\_ or Part-time \_\_\_\_\_)

## **History**

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*If more than one dealership is involved, please attach same information for all dealerships.*

**THE CANDIDATE AS A DEALER**

Number of used cars sold last year: \_\_\_\_\_ Lot size: \_\_\_\_\_

**Number of employees and years of service:**

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**Nominee's business philosophy:**

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**DEALER ORGANIZATION MEMBERSHIP**

How long has nominee been a member of CIADA? \_\_\_\_\_

**CIADA – DEALER ASSOCIATION SERVICE (with dates, specific offices, committee assignments honors, etc.)**

Current: \_\_\_\_\_

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Past (give dates): \_\_\_\_\_

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**Automotive Industry Education/Certifications/Awards**

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**THE CANDIDATE AS A GOOD CITIZEN**

Civic and community organizations of which you are a member (list offices held or honors received and given dates):

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**NOTE TO QUALITY DEALER NOMINEE:**

Be sure to attach:

1. Photograph of your facility/facilities (3" x 5" or larger)
2. Photograph of yourself [may include family] (3" x 5" or larger)
3. Employee and customer testimonials (if any)
4. Letters of recommendation (if any)

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*Signature of Nominee*

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*Date of submission*

**Please return to CIADA for submission to judges.**

**CIADA**

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