



COLORADO
Energy Office

VEHICLE
EXCHANGE
COLORADO (VXC)
PROGRAM GUIDE

Table of Contents

<i>Vehicle Exchange Colorado (VXC) Program</i>	2
Electric Vehicle Benefits	2
Benefits to Dealers	2
Key Program Dates	2
<i>Rebate Incentives</i>	4
Rebate Incentives	4
<i>Processing a Rebate</i>	6
How to Process a Rebate	6
Dealer Rebate Process Overview	6
Dealer Requirements	6
Vehicle Inspection Checklist	6
<i>Vehicle Recycling Process</i>	7
Clear the Air Foundation (CTAF) Process Overview	7
CTAF Mailing Address	7
<i>Program Resources</i>	9
Frequently Asked Questions	9
EV Dealer Training	9
Program Brochure (English)	9
Program Web Page	9
Program Flyer (English)	9
Program Brochure (Spanish)	9
Program Portal	9
Program Flyer (Spanish)	9
Additional Resources	10
<i>Dealer Terms & Conditions</i>	12
Terms & Conditions (English)	12
<i>Signage</i>	
Authorized Dealer Signage	14
	14
<i>Social Media Assets</i>	
Social Media Post (Image and Content)	15
	15



PROGRAM OVERVIEW



COLORADO
Energy Office

Vehicle Exchange Colorado (VXC) Program



Program Overview

Thank you for participating in the statewide Vehicle Exchange Colorado (VXC) program! Your support will help income-qualified Coloradans recycle and replace their old or high-emitting vehicles with electric vehicles (EVs). The VXC rebate will partially cover the upfront cost of the EV at the time of purchase or lease from an authorized automobile dealer like you.

Electric Vehicle Benefits

Transportation is one of the largest sources of greenhouse gas emissions in the state. More EVs on Colorado roads will provide compelling air quality, health, and economic benefits across the state. Multiple studies confirm Colorado will see significant economic benefits with higher levels of EV adoption including driver savings, downward pressure on electric rates which benefits all ratepayers, and significant reductions in ozone and greenhouse gas pollution.

Benefits to Dealers

By participating in rebate programs, dealers can attract qualified customers who couldn't previously afford an EV resulting in increased sales and revenue. The rebates for income-qualified households provide a larger customer base that dealers might not have had access to previously. By offering these rebates, dealers can establish long-term relationships with customers who are likely to return for future purchases or maintenance services. This can help build customer loyalty and generate repeat business.

Key Program Dates

The VXC program will open for automobile dealer registrations and participant applications during August 2023.



REBATE OVERVIEW



COLORADO
Energy Office

Rebate Incentives



Eligible Colorado residents can receive the following rebate amounts for a qualified electric vehicle purchase or lease (note: a lease term must be a minimum of two years). Participants may redeem a point of sale rebate for the following types of vehicles:

- **Battery electric (BEV)**, or fully electric vehicles, which are powered completely by a battery. They produce zero tailpipe emissions.
- **Plug-in Hybrid Electric Vehicles (PHEVs)**, which are powered by a battery, with an average range of 20-50 miles, and a traditional gas tank and engine. PHEVs produce tailpipe emissions when powered by gasoline; however, the PHEV's battery can normally cover the majority of someone's daily driving needs.

Rebate Incentives

New Electric Vehicle (BEV or PHEV)	Used Electric Vehicle (BEV or PHEV)
\$6,000	\$4,000

Customers will receive a rebate notification in the amount for which they are qualified (\$6,000 or \$4,000) prior to their purchase and present it to you for validation during the sales process.

REBATE PROCESS

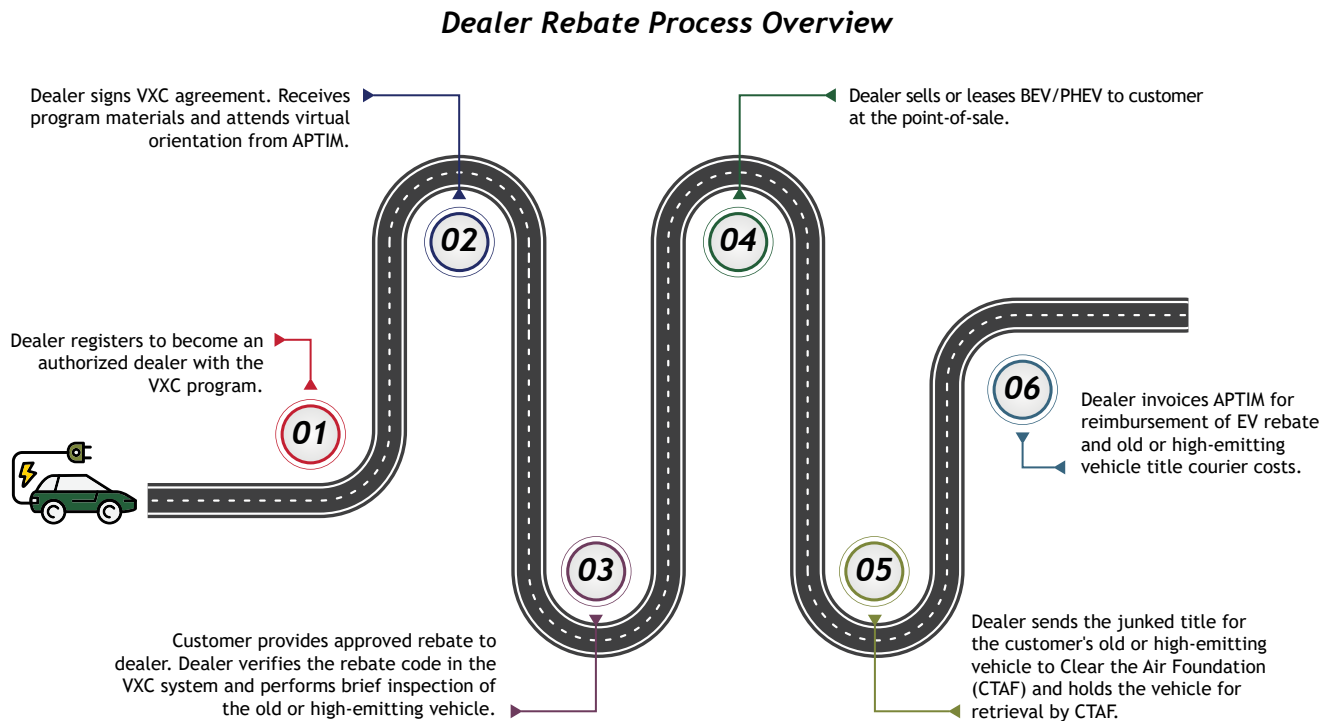


COLORADO
Energy Office

Processing a Rebate

How to Process a Rebate

The infographic below represents the rebate processing procedure. Review the Dealer Requirements section below for further details.



Dealer Requirements

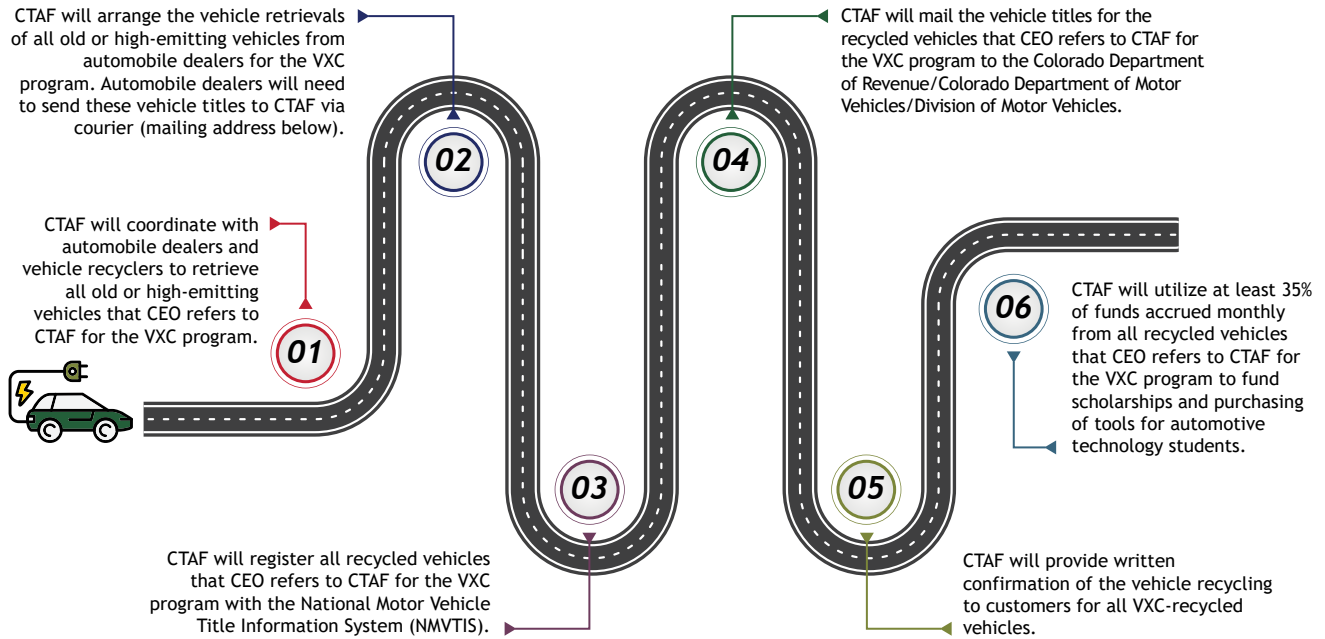
- Must be pre-approved for the VXC program by the Colorado Energy Office.
- Must sign an agreement to participate in the VXC program.
- Must attend a virtual orientation.
- Must conduct brief inspections of applicants' old or high-emitting vehicles.
- Must have applicant sign the old vehicle title as the seller.
- Must use a courier service to send the vehicle title for the old or high-emitting vehicle, with "JUNK" written on it, to the Clear the Air Foundation (CTAF) and hold the old or high-emitting vehicle until CTAF retrieves it.

Vehicle Inspection Checklist

The Automobile Dealer will complete a [Vehicle Inspection Checklist](#) (see link for a printable version).

Vehicle Recycling Process

Clear the Air Foundation (CTAF) Process Overview



CTAF Mailing Address

Clear the Air Foundation
Attn: Mark Zeigler
290 East Speer Blvd
Denver, CO 80203

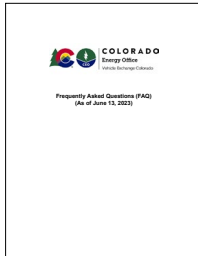
PROGRAM RESOURCES



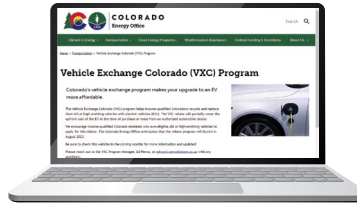
COLORADO
Energy Office

Program Resources

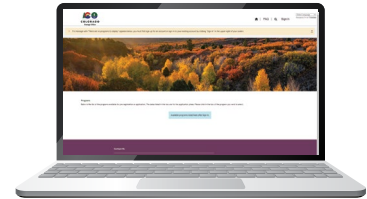
Frequently Asked Questions



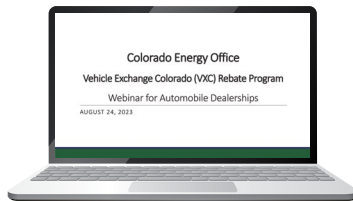
Program Web Page



Program Portal



EV Dealer Training



Program Flyer (English)



Program Flyer (Spanish)



Program Brochure (English)



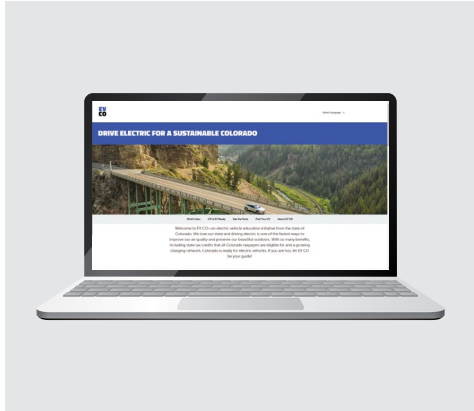
Program Brochure (Spanish)



Questions?

Contact a Customer Service representative at VXC@aptim.com or 833-933-9602.

Program Resources *(Cont.)*



Additional Resources

Additional financial incentives available for Coloradans looking to purchase or lease an electric vehicle include:

- **State EV tax credits**
- **Federal EV tax credits**
- **Utility rebates** - some utility providers offer rebates to consumers to offset the cost of electric vehicles and home EV chargers. Reach out to your utility provider to learn more.

Note: APTIM and the Colorado Energy Office do not provide tax advice. Please see a licensed tax professional to understand if you are eligible for any tax credits. Contact the **Colorado Department of Revenue Taxpayer Helpline** for further assistance.

If you are interested in learning more about the benefits, costs, and different types of electric vehicles, please visit the **EV CO website**.

DEALER TERMS & CONDITIONS



COLORADO
Energy Office

Dealer Terms & Conditions

Use the button below to view/download the Dealer Terms & Conditions.

Terms & Conditions (English)

State of Colorado VXC Rebate Program Automobile Dealers Terms and Conditions

Terms and Conditions for Vehicle Exchange Colorado (VXC) Automobile Dealers

State of Colorado VXC Program Process Summary:

Vehicle Exchange Colorado ("VXC") is a statewide point-of-sale rebate program for income-qualified Coloradans. The program incentivizes recycling and replacing old or high-emitting vehicles with electric vehicles.

State of Colorado ("State") residents may apply for a point-of-sale rebate for a new or used electric vehicle ("EV"). Qualifying applicants who are awarded a rebate can take it to an authorized, participating automobile dealer ("Dealer") in Colorado to apply the rebate when purchasing or leasing an eligible EV and trading in an eligible used vehicle for recycling. The Dealer that redeems the rebate will apply for a rebate reimbursement from Aptim Environmental & Infrastructure, LLC ("APTIM"), the State's VXC program administrator, for the rebate provided by the VXC program. The VXC program is subject to all applicable federal and State laws, rules, and regulations in effect or hereafter established.

The following rules apply to this process:

Dealer Eligibility:

In order to participate in the State's VXC program, Dealers are required to:

- Have a brick and mortar retail location in Colorado that sells qualifying EVs.
- Have a license in good standing with the Colorado Department of Revenue.
- Register to be pre-qualified for the VXC program at <https://energyoffice.colorado.gov/vehicle-exchange-colorado>.
- Sign an agreement with APTIM to participate in the VXC program.
- Complete training on the APTIM rebate portal via webinar.

The State and/or APTIM reserves the right to suspend and/or remove approved Dealers from the program at any time if program rules are not being followed or the Automobile Dealer engages in unethical business practices, solely at the discretion of the State of Colorado and/or APTIM. A Dealer's breach of these Terms and Conditions may result in rescission of any rebate reimbursement, recovery of funds paid to or on behalf of the Dealer under this program, withholding of future rebate program awards, or other legal or equitable remedies provided by law.

Dealer Responsibilities:

Dealers are required to confirm that the name of the participant on the rebate matches the name of each EV buyer by checking the customer's identification in-person at the time of purchase.

Dealers must verify the participant's rebate code prior to redeeming a point-of-sale rebate.

Dealers are required to input vehicle information including, but not limited to, EV make, model, and vehicle identification number for each rebate redemption in APTIM's online contractor portal at the point-of-sale.

¹ An eligible electric vehicle for Vehicle Exchange Colorado is limited to only a Battery Electric Vehicle ("BEV") or Plug-in Hybrid Electric Vehicle ("PHEV") at the time.

1



SIGNAGE AND SOCIAL MEDIA ASSETS



COLORADO
Energy Office

Signage

Authorized Dealer Signage

Promote your partnership by displaying this full-color sign. Use the button below to download a high-resolution PDF for print.



Social Media Assets

Social Media Post (Image and Content)

Promote your partnership by posting this badge on your social media accounts or on your business's website. Use the button below to download the badge.



The following text is recommended to share with the badge on your post:

[Dealer name] is proud to be an authorized dealer for the statewide Vehicle Exchange Colorado (VXC) Program. Visit energyoffice.colorado.gov/vehicle-exchange-colorado for program and eligibility information. Feel free to stop by our store to learn more about which electric vehicle is right for you!

